Kenneth Lee

Professor Yang

English 1B

24 April 2018

WP #2 Draft

1. The technology that I would choose for this project is software. Software is such a powerful tool that allows users to accomplish a wide variety of tasks through algorithms. We can communicate with others, look up information that we need, and many other things that make our everyday lives easier. The specific software that I would like to discuss is Google Translate. Google Translate allows the user to input any language and have it translated to another language of their choice. I think this will really be a big aid in letting people learn a new language and decipher any character or words that they don’t know. For example, when I was in Taiwan, I used Google Translate for some of the Chinese characters that I couldn’t read. It really helped me communicate with others and understand things that I otherwise wouldn’t. There is a need for an evaluation on Google Translate because of its immense impact on an individual’s literacy and language development.
2. The audience that I would like to target would be millennials or anyone who uses technology. They would definitely already be biased towards the use of technology. It is so present in our everyday lives that it’s almost impossible for even older individuals to not use some form of technology. I think they would have a willingness to try Google Translate especially if they are trying to learn a new language or if they had specific words that they wanted to translate. Almost all of my friends have used or heard of Google Translate before, which can attest to how widely it is used.
3. A. facilitate deep reading; cognitive development; problem-solving abilities

B. Literacy development and understanding of unknown surroundings

People can use Google translate to better understand their surroundings and know what is going on around them even if they can’t understand that language

C. increase knowledge of technology

Using Google translate can help someone understand technology and use it better. They will be able to utilize the tools that are available to us in order to improve their daily lives

1. The software Google Translate has greatly improved our ability to learn languages and better immerse ourselves in cultures that are unknown to us.